

SKRIPSI



THE ANALYSIS OF MOOD TYPES IN STEVE JOBS' AND BARACK OBAMA'S SPEECHES

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MURIA KUDUS UNIVERSITY

2018



**THE ANALYSIS OF MOOD TYPES IN STEVE JOBS' AND BARACK
OBAMA'S SPEECHES**

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**Presented to the University of Muria Kudus
in Partial Fulfillment of the Requirements for Completing
the Sarjana Program in English Education**

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2018

MOTTO AND DEDICATION

Motto:

“ YOU WILL GET SOMETHING IF YOU DO SOMETHING ”

-Putri Minarosa-

This research is dedicated to:

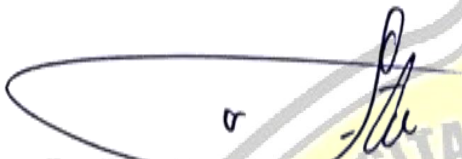
1. The researcher's best parents, Rasidin and Noor Siwi Bahagiani.
2. Her best older sister, Putri Oktovitasari.
3. Her big family.
4. Her future partner.




ADVISORS' APPROVAL

This is to certify that the *Skripsi* of Putri Minarosa (NIM. 2014-32-015) has been approved by the *Skripsi* advisors for further approval by the Examining Committee.


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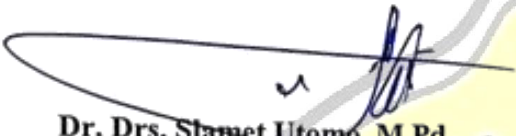
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The Faculty of Teacher Training and Education




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The researcher is glad to receive any constructive criticism and suggestion, but she hopes that it will be useful for those especially who are in the field of education. Thank you.

Kudus, 31st of July 2018

The Researcher

Putri Minarosa



ABSTRAKSI

Minarosa, Putri. 2018. *The Analysis of Mood Types in Steve Jobs' and Barack Obama's Speeches*. Skripsi. Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muria Kudus. Pembimbing: (1) Dr. Drs. Slamet Utomo, M.Pd., (2) Rusiana, S.Pd., M.Pd.

Saat ini, komunikasi melalui pidato adalah sebuah transmisi lisan yang digunakan untuk berkomunikasi dan berinteraksi dengan banyak orang dalam menyampaikan pikiran, ide, atau perasaan. Dalam berkomunikasi, setiap orang harus memahami bahasa yang digunakan untuk menghindari kesalahpahaman. Dalam memahami pidato, peneliti menganalisis makna interpersonal yang merupakan hubungan dengan orang lain dan sikap kita terhadap satu sama lain. Hal ini berfokus pada interaktivitas bahasa dan itu dapat diwujudkan melalui pilihan dari sistem *mood*, khususnya yang digunakan dalam pidato.

Penelitian ini bertujuan untuk menemukan perbedaan dan persamaan jenis *mood* dan mendeskripsikan interpretasi dari jenis *mood* yang digunakan dalam pidato Steve Jobs sebagai seorang pengusaha dan Barack Obama sebagai seorang politisi. Desain penelitian ini adalah deskriptif kualitatif. Dalam menganalisis data, beberapa langkah yang digunakan adalah sebagai berikut: mencari dan mengunduh naskah dan video pidato, memeriksa kecocokan dari naskah dengan menonton video pidato, membaca naskah pidato, menyegmentasikan kalimat ke dalam klausa, mengidentifikasi dan mengklasifikasikan jenis *mood* dengan menganalisis *mood* (subjek dan *finite*) dan residu, menghitung persentase jumlah jenis *mood* yang ditemukan, menemukan perbedaan dan kesamaan jenis *mood*, menafsirkan dan menggambarkan temuan penelitian.

Hasil dari penelitian ini menunjukkan bahwa, ada tiga jenis *mood* yang ditemukan dalam penelitian ini, yaitu deklaratif, interogatif dan imperatif. Perbedaan jenis *mood* yang digunakan dalam naskah pidato Steve Jobs dan Barack Obama ditunjukkan dari angka persentase. Steve Jobs menggunakan lebih sedikit *mood* deklaratif dengan 93% dari Barack Obama dengan 94,4%. Untuk *mood* interogatif, Steve Jobs hanya menggunakan 1,2% dari Barack Obama dengan 2,1%. Sebaliknya, Steve Jobs menggunakan lebih banyak *mood* imperatif dengan 5,8% dari Barack Obama dengan 3,5%. Persamaan dari jenis *mood* yang digunakan dalam kedua pidato, yaitu mengenai jenis *mood* dominan yang sama yaitu *mood* deklaratif, dan urutan yang sama dari penggunaan jenis *mood* yaitu dari *mood* deklaratif, imperatif, and interogatif. Interpretasi dari jenis *mood* dijelaskan secara berurutan sesuai dengan urutan di atas. *Mood* deklaratif dibuktikan oleh klausa berupa pernyataan yang berfungsi untuk memberikan informasi kepada pendengar. *Mood* imperatif ditunjukkan oleh klausa berupa perintah yang berfungsi untuk memberikan instruksi dan motivasi. *Mood* interogatif ditandai dengan klausa berupa pertanyaan yang digunakan untuk menjalin interaksi antara pembicara dan pendengar.

Pada kesimpulannya, peneliti menyarankan bagi siswa dan peneliti selanjutnya untuk menganalisis jenis *mood* pada sumber lainnya seperti puisi atau iklan.

Kata kunci: Jenis *Mood*, Pidato, Steve Jobs, Barack Obama.

ABSTRACT

Minarosa, Putri. 2018. *The Analysis of Mood Types in Steve Jobs' and Barack Obama's Speeches*. Skripsi. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisors: (1) Dr. Drs. Slamet Utomo, M.Pd., (2) Rusiana, S.Pd., M.Pd.

Nowadays, communication through a speech is an oral transmission which is used to communicate and interact with people in delivering thoughts, ideas, or feelings. In having communication, people have to understand the speaker's language to avoid a misunderstanding. In understanding the speech, the researcher analyzes the interpersonal meaning which is about the relationship with other and our attitude to each others. It focuses on the interactivity of language and it can be realised through selections from the system of mood, especially used in speech.

This research aims to find the differences and similarities of mood types and describe the interpretation of mood types used in the speeches of Steve Jobs as a businessman and Barack Obama as a politician. The design of the research is descriptive qualitative. In analysing the data, several steps were taken as follows: searching and downloading the speech scripts and videos, checking the correctness of the speech scripts by watching the speech videos, reading the speech scripts, segmenting the sentences into clauses, identifying and classifying the mood types by analysing the mood (subject and finite) and residue, calculating the percentage number of mood types found in the speech scripts, finding the differences and similarities of mood types, interpreting and describing the findings of the research.

The result of this research shows that there are three types of mood found in the speeches, they are declarative, interrogative and imperative. The difference of mood types used in the speeches is showed from the percentage number. Steve Jobs uses less declarative mood with 93% than Barack Obama with 94,4%. For interrogative mood, Steve Jobs uses only 1,2% than Barack Obama with 2,1%. Otherwise, Steve Jobs uses more imperative mood with 5,8% than Barack Obama with 3,5%. The similarities of mood types used in both of the speeches are about the same dominant mood type, it is declarative mood, and the same order of the use of mood type, it is from declarative, imperative, and interrogative mood. The interpretation of mood types used in the speeches is explained orderly based on the order of the use of mood types. Declarative mood is proven by the clauses of statement which have function to tell or give information to the audience. Imperative mood is showed by the clauses of command which have function to ask or give instruction and also give motivation to the audience. Interrogative mood is marked by the clauses of question which have function to ask or keep interaction going between the speaker and the audience during the speech.

At the conclusion of the research, the researcher suggests for students of college and further researcher to analyze mood types in another sources, such as in form of poem or advertisement.

Keywords: Mood types, Speech, Steve Jobs, Barack Obama.

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